### Product-announcement

## Labelprinting at its lowest cost

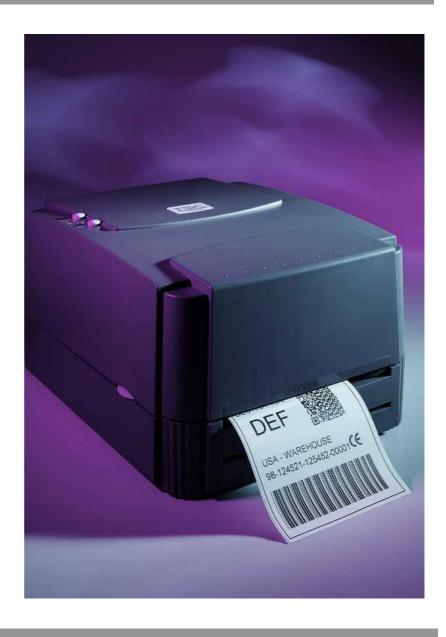
Entry-Level thermaldirect- / thermaltransfer printer with 203 dpi resolution

Combines 3 popular printer-languages in one firmware – "Out of the box" and autodiscriminating

Support of 300 meter standard ribbon-rolls

More features - less cost

Sturdy design with dual-motor gear and 2 year warranty



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### **ABOUT TSC**

TSC is a leading manufacturer of thermal printers. Since 1991 we have built and designed printers for sale under the TSC brand, as well as for the best known barcodeprinter-companies in the world. Our superior design and manufacturing capabilities makes TSC the world leader for ODM and OEM projects for some of the largest companies in the barcodeprinter industry. Our own 4" lineup of desktop and industrial thermal printers effectively addresses the majority of customer requirements with the best price-value in the market.

In 2004 TSC released the TDP-245 and TTP-245 thermal desktop printers. These printers have been a huge success and have attracted a fast growing dealer and customer base.

The industrial models TTP-246M and TTP-344M offer the best price-value to the market. Full-metal design combined with a great variety of interfaces and flexible firmware structure give customer the most-easiest way to integrate an industrial labelprinter in existing systems. These printers are really "working-horses" and all options are user-installable.







## PLEASE WELCOME: TSC'S TTP-244

The new TTP-244 combines a lot of features at an unbeatable price. Example of a few characteristics included at list-price of EUR 365,00:

- 300 meter ribbon-roll support on standard core (inkside out)
- Both themraldirect- and thermalprinting
- Dual motor-design for less strain and longer lifetime
- 2-year warranty on printer and one year on printhead
- Wide opening cover for easy medialoading
- 109mm internal label-roll, with external media-hanger you can use a 203mm diameter roll
- 102mm/sec. printing speed
- Serial and USB interface
- Fullfuntioning labelsoftware "BarTender UL" included
- USB interfacecable included



# PRICE: (FCA MUNICH)

Model	Description	Listprice
TTP-244	Thermalprinter with tear-bar, USB 1.1 and serial port, print-width: min. 25mm max. 104mm, print-length min. 9mm max. 1016mm, gap and blackmark sensor, ribbon-endsensor, five internal fonts and one internal truetype font, all common 1D and 2D codes internal, self-recognition of 3 popular printer-languages	EUR 365,00
Factoryoptions	2MB secondary Flash-memory, Centronics port	
	40/4000411 511 1 14/1 1	
Useroptions	10/100Mbit Ethernet, Wireless-LAN, external media-hanger for 203mm rolls, CCD-Contact Barcodescanner, CCD Long-Range Barcodescanner, KP-200 keyboard for stand-alone printing, battery pack for mobile printing	

### **ADVANTAGES**

There is one primary competitor → Zebra´s TLP-2844. Compared to the TLP-2844, the TTP-244 offers the following main-advantages:

- 300 meter ribbon support on standard-core
- 2-year warranty on printer, 1 year warranty on print-head (or 30km)
- Dual-motor design for less strain and longer durability
- 2MB Flash-programmemory and 2MB DRAM
- Integrated TSPL-2 language, supports BASIC-like functions, able to communicate directly with weight-scale, scanner or plc.
- Self-discriminating of 3 popular printer-languages!

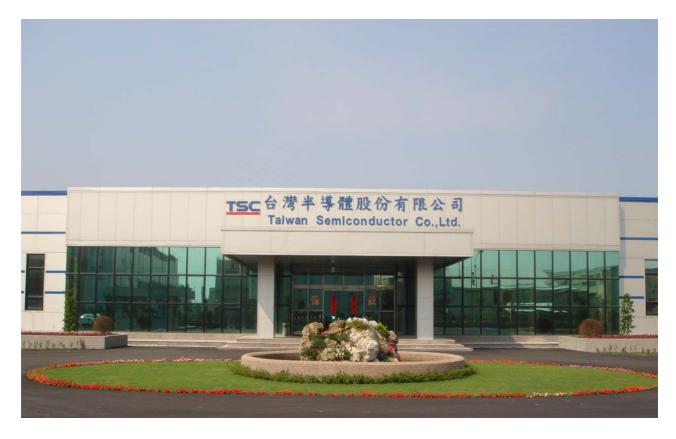
#### Comparison:

	TTP-244	TLP-2844
Price Memory	EUR 365,00 4 MB	510,00 768Kbyte
Ribbon	300 meter standard	74 meter on special core
Language	TSPL-2 and 2 more	EPL-2
USB-cable	included	Extra

# SPECIFICATIONS

Item	TTP-244
Resolution	203dpi
Printmethod	Thermaldirect and
	thermaltransfer
Printspeed	2.0, 3.0, 4.0 ips. (50mm, 76mm,
	102mm per second)
Max. printwidth	104mm (4")
Max. printlength	1016mm (40")
Enclosure	ABS plastic
Dimension	232mm x 288mm x 156mm
	(LxWxH)
Weight	2800g
Roll-capacity	Intern 109mm diameter, with
	external media-hanger (EUR
	23,00) 200mm diameter
CPU	32-bit RISC CPU
Memory	2MB Flash memory, 2MB DRAM
Interfaces	RS-232 (38.4 kbs), USB 1.1
Power	Ext. poweradaptor, 24VDC,
	Autoswitching 100-240V
User-interface	3 LED's and Feed and Pause-
	button
Sensors	Gap, Blackmark, Ribbon-end
Internal fonts	8 alphanumeric bitmap fonts, 1
	scalable truetypefont, windows-
	fonts downloadable

Environment	Usage: 0° - 40°C (32° - 104°F
	5 – 90% non-condensing
	Storage: -40° - 60°C (-40°
	140°F) 10 – 90% nor
	condensin
Safety-regulations	FCC, CE, C-Tick class B, UL, CUI
<b>5</b>	TÜV/GS, CC
Accessories	CD with driver and BarTender L
	labelling software
	Quickinstallation guide, 1" pape
	core, WEEE brochur
Warranty	2-year warranty on printer,
	year on print-head (30km
Factoryoptions	2MB additional flash-memory
	Centronics po
Useroption	10/100 Mbit Ethernet, Wireles
	LAN, external media-hange
	battery-pack, CCI
	Barcodescanner, extern
	keyboard



# TSC 's new development and manufacturing centre. Opened January 2006

TSC is a worldwide leading development and manufacturing company for thermal barcodeprinters.



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